Disclaimer

Cautionary Note Regarding Forward-Looking Information

These materials include forward-looking statements. Such statements are based on our current beliefs and expectations and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are beyond our control.

Forward-looking statements regarding QVI, Inc. ("QVI") which are subject to uncertainties and contingencies beyond our control include, but are not limited to the statements relating to the effectiveness of QVI’s products or services, the ability of QVI to commence and expand operations and the timing thereof, the success of sales and other marketing plans, the expected amounts of future sales and operational capacity and timing thereof, its ability to obtain financing for the development of its business and its ability to pay FinCanna royalties or other amounts when due.

Forward-looking statements regarding Cultivation Technologies Inc. ("CTI") which are subject to such uncertainties and contingencies beyond our control include, but are not limited to the statements relating to the effectiveness of QVI’s products or services, the size, expected capacity, timing and success of operations and future revenues, and CTI’s ability to pay FinCanna royalties or other amounts when due.

Forward-looking statements regarding Green Compliance Inc. ("GCI") which are subject to uncertainties and contingencies beyond our control include, but are not limited to the statements relating to its future level of sales, the total addressable market size and its anticipated growth, GCI’s ability to obtain financing for the development of its business, and its ability to pay FinCanna royalties or other amounts when due.

Forward-looking statements regarding Refined Resin Technologies Inc. ("Refined Resin") which are subject to uncertainties and contingencies beyond our control include but are not limited to the statements relating to the actual amounts that will be recovered from Refined Resin and the timing thereof.

Forward-looking statements respecting growth in the Cannabis market, the size of revenue of the Cannabis market in California, FinCanna’s future revenues, the ability of FinCanna to raise financing to invest in additional projects, FinCanna’s financial forecasts, plans for expansion of FinCanna Capital Corp’s business, statements about potential market developments and trends, demand for FinCanna Capital Corp products and services, and other statements that are not historical facts are also subject to a significant uncertainty.

When used in this document, the words such as "could," "plan," "estimate," "expect," "intend," "may," "potential," "should," and similar expressions are forward-looking statements. Forward-looking statements speak only as of the date on which they are made, and FinCanna Capital Corp disclaims any intention or obligation to update or revise any such statements.

Although FinCanna Capital Corp believes that the expectations reflected in these forward-looking statements are reasonable, such statements involve risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements. Such risks and uncertainties include but are not limited to, the fact that FinCanna and the companies in which it may invest are early stage companies with limited operating history and resources, execution of FinCanna’s business plan requires raising additional capital, the Cannabis market is highly regulated and those regulations and enforcement priorities of governmental authorities may change, the Cannabis market is highly competitive, technical advances in the industry as well as changing political and economic conditions present within the industry will impact the success of FinCanna and the companies in which it invests . Actual results could differ materially from the statements reflected in the forward-looking information. Recipients of this information are cautioned not to place undue reliance on these forward-looking statements.

For further information about FinCanna’s business and the associated risks, refer to the discussion under “Risk Factors” in FinCanna’s Annual Information Form and Management’s discussion and analysis available on our profile at www.sedar.com.

Additional Disclaimers

This document and the information available herein are not intended to provide you with any financial, accounting, tax or legal advice. This presentation does not constitute an offer to sell, a solicitation of an offer to buy, or a recommendation to buy any security of FinCanna or any other third party regardless of whether such security is referenced herein. The information contained in the presentation is current as of the date shown on the cover of this presentation unless otherwise indicated, it has not been updated since that date, and material events may have occurred in the information since the date of the presentation which could render it false or misleading.
About Us

FinCanna is a royalty company that provides growth capital to rapidly emerging private companies operating in the licensed U.S. cannabis industry. The Company earns its revenue from royalties paid by its investee companies that are calculated based on a percentage of their total revenues.

Royalty Model

FinCanna’s scalable royalty model provides an attractive alternative or complement to debt or equity financing for its investee companies. FinCanna is focused on delivering high-impact returns to its shareholders by way of a strategically diversified investment portfolio.

Mission Statement

Our mission is to combine extensive investment expertise, and industry experience in providing growth capital to rapidly emerging private companies operating in the licensed U.S. cannabis industry with a focus on California.
**U.S. & California**

- California is the largest cannabis market in North America, representing $3.1 billion in licensed cannabis sales in 2019.\(^2\)

- The North American legal cannabis market grew to $13.8 billion in 2019 sales. The U.S. accounted for $12.2 billion, followed by Canada with $1.6 billion.\(^1\) Globally, legal cannabis brought in $14.9 billion in 2019 sales.

- California not only has the largest state economy in the U.S., it is also fifth largest economy in the world. With licensed cannabis sales projected to total US$7.2 billion by 2024, \(^2\) California is recognized as a global leader of the cannabis market.

- The state licensed cannabis market in the U.S. is expected to reach $43.9 billion by 2024, while the global estimated sales will reach $47.3 billion by 2024.\(^3\)

- The U.S. market for cannabis-infused products in 2020 is projected to reach nearly $3 billion, up ~40% over 2019.\(^4\)

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**Sources:**

Royalty Financing

FinCanna’s primary objective is to form part of a “whole capital” solution for businesses in the licensed medical cannabis sector by providing capital investment for a percentage of the future revenues. It seeks to invest in best-in-class businesses by aligning the business and financial interests of existing owners and operators with those of FinCanna.

The FinCanna Capital Solution seeks to deliver efficient long-term capital under a royalty arrangement to facilitate the growth or other specific objectives of its investees. It also endeavors to provide funds in a timely way to ensure the business opportunity is optimized.

FinCanna’s royalty financing offering is an alternative or complement to debt and equity financing. It provides the advantage of allowing investees to maintain financial flexibility and control of their business as opposed to entering into arrangements that may include restrictive debt structures or giving up an ownership stake.

**Non Dilutive** – Allows owners to preserve their equity

**Attractive Cost of Capital** – Can be significantly lower than issuing equity

**Flexible** – Less restrictive than debt, tailored to the needs of the businesses

**Long-term Partnership** - No exit required, economic interests aligned and FinCanna entitled to a board seat

**Tax Efficient** – Royalty payments are made before tax

**Autonomy** – Owner/Operators maintain control and operating autonomy
FinCanna’s Active Investment Portfolio Summary

Our royalty investment forms part of a whole capital solution for our investee companies. We provide capital investment for a percentage of future revenues and currently have invested in the following four companies.

**QVI, Inc.** is a cannabis infused product manufacturer located in Sonoma, California and operating as “The Galley”. The Galley is a fully licensed 8,300 square foot facility and built to the high standards of both the Food and Drug Administration and the California Dept. of Public Health. The Galley is focused on high demand areas of production: Edibles, Topicals, Tinctures, Chocolates, Hard Candies, Gummies, Beverages, Vapes, Pre-Rolls and Flower Packaging. Under the Royalty Agreement, FinCanna receives a corporate royalty of **20% of QVI’s revenues, paid in cash monthly.** Additionally, FinCanna will receive an **Annual Supplemental Payment**, that when coupled with the royalty, will ensure FinCanna receives from QVI a minimum of **70% of QVI’s annual after-tax net income, paid in cash every year.** If QVI is sold, then FinCanna will receive **70% of the sales proceeds.**

**Cultivation Technologies Inc. (“CTI”)** is a multi-award winning extraction and manufacturing enterprise located in Palm Desert, California that provides high quality Butane Hash Oil (BHO) concentrates for white label manufacturing, toll processing and packaging to hand-selected brands and cultivators in California. Under the Royalty Agreement (fully funded), FinCanna earns a perpetual royalty of **10% of CTI’s consolidated revenues, of which 5% is paid in cash monthly and 5% deferred** until certain triggering events, subject to certain buyback options. Additionally, FinCanna will be entitled to **25% to 50% of the sale proceeds** of any change of control.

**ezGreen Compliance** offers a state-of-the-art enterprise compliance and point-of-sale software solution (“ezGreen”) for licensed medical cannabis dispensaries and cultivators. Their target market consists of the 11 states plus Washington DC where cannabis is fully legal, and the 23 additional states where medicinal cannabis is legalized. Upon completion of funding, FinCanna earns a **perpetual royalty equal to 10% of consolidated gross revenues of ezGreen**, subject to certain buy-back options.
QVI, Inc. is a cannabis-infused product manufacturer strategically located in Sonoma, California, between the famed Emerald Triangle and the greater San Francisco Bay Area and operates as “The Galley”. The principals of The Galley have decades of award-winning edibles manufacturing and food production experience in California.

The Galley is a fully licensed 8,300 square foot state-of-the-art co-manufacturing facility designed and built to the high standards of both the Food and Drug Administration and the California Dept. of Public Health. The Galley is focused on high demand areas of production: Edibles, Topicals, Tinctures, Chocolates, Hard Candies, Gummies, Beverages, Vapes, Pre-Rolls and Flower Packaging.

The Galley’s immediate goal is to be the premier contract manufacturer in California, the largest single market in North America. The facility is differentiated from other cannabis manufacturers by its automated capabilities to produce virtually all high-value cannabis products under one roof. Its growing customer base will include legacy companies already on dispensary shelves, new entrepreneurs with creative IP, and out-of-state brands looking to enter the California market.

Under the Royalty Agreement, FinCanna receives a corporate royalty of **20% of QVI’s revenues, paid in cash monthly**. Additionally, FinCanna will receive an **Annual Supplemental Payment**, that when coupled with the royalty, **will ensure FinCanna receives from QVI a minimum of 70% of QVI’s annual after-tax net income, paid in cash every year**. If QVI is sold, then FinCanna will receive **70% of the sales proceeds**.
Cultivation Technologies, Inc. (CTI)

▶ CTI is a fully licensed extraction and manufacturing enterprise located in Palm Desert, California that provides high quality Butane Hash Oil (BHO) concentrates for white label manufacturing, toll processing and packaging to hand-selected brands and cultivators in California.

▶ CTI’s new 5,200 sq. ft. state-of-the-art facility is purposefully designed to maximize workflow efficiencies, optimize productivity and reduce operating costs. Engineered for industrial scale, the facility has an estimated annual capacity of approximately US$35 million.

▶ CTI, the first state approved BHO manufacturer in California has been in licensed operations since legalization in January 2018. The CTI team has built a prominent reputation and loyal customer base of leading brands from across the state, having won numerous awards and first place finishes from industry leading competitions including the prestigious Emerald Cup, High Times, Kushstock Festival and Weedcon Wonderland.

▶ Under the Royalty Agreement (fully funded), FinCanna earns a perpetual royalty of 10% of CTI’s consolidated revenues, of which 5% is paid in cash monthly and 5% deferred until certain triggering events, subject to certain buyback options. Additionally FinCanna will be entitled to 25% to 50% of the sale proceeds of any change of control.
ezGreen Compliance

- ezGreen Compliance offers a state-of-the-art enterprise compliance and point-of-sale software solution (“ezGreen”) for licensed medical cannabis dispensaries and cultivators

- ezGreen developed the software with Automated Healthcare Solutions (“AHCS”), a leading point of care tracking and dispensing software solution in the U.S. ezGreen owns the intellectual property and has an ongoing support agreement with AHCS.

- ezGreen has commenced sales in the United States, and its target market is every licensed operating dispensary and cultivator in the states which have passed laws legalizing medical cannabis - currently 33 states and Washington, D.C.

- Under the Royalty Agreement, FinCanna will receive a perpetual royalty equal to 10% of consolidated gross annual revenues of ezGreen, subject to certain buy-back options, by funding US$3 million in tranches (US$1.75 million funded to date).

- ezGreen is fully integrated with Marijuana Tracking Enforcement Compliance (“Metrc”) for all 14 that mandate the METRC track and trace reporting system (Alaska, California, Colorado, Louisiana, Maine, Maryland, Massachusetts, Michigan, Missouri, Montana, Nevada, Ohio, Oregon and Washington DC), and these states have 4,999 active, pending and applied for retail dispensary licenses. ezGreen is the first HIPAA approved point of sales solution designed by medical and data security professionals approved by the cannabis control commissions in these states.
Refined Resin Technologies Inc.

Refined Resin Technologies is a cannabinoid research and refinery company that intended to provide B2B and B2C products and services from its facility in Oakland, California to licensed dispensaries and distributors in the licensed cannabis supply chain. Refined Resin was not able to raise the additional capital it needed to become operational. As a result, FinCanna has written down its investment in Refined Resin to the amount of $1,235,823 (US$933,895) comprised of US$790,703 in recently purchased equipment and a US$143,192 deposit with an equipment manufacturer. FinCanna is working to maximize the recoverable amount from these assets, which will likely be via a sale to a third party.
FinCanna Leadership Team – Management and Board of Directors

Morris L. Reid | CHAIRMAN OF THE BOARD
Mr. Reid is a globally recognized corporate & political strategist based in Washington, D.C & London. He is a partner at Mercury, a high-stakes public strategy firm representing the world’s most successful companies, leading advocacy groups, governments, political parties, NGOs, & prominent public & political figures. His media contributions as an expert in political & business marketing including; CNN, CNBC, MSNBC, NYT & USA Today.

Andriyko Herchak, CPA, CA | CEO, DIRECTOR
Mr. Herchak has over 20 years of executive leadership experience with publicly traded companies. He was the former CFO of an international sales and marketing company generating US$1.4bn in annual sales and the former CFO of a mineral exploration company that raised C$100m and was sold for C$650m cash. Mr. Herchak brings extensive experience of financial raises, growing companies, managing and deploying capital.

Holger Heims | DIRECTOR
Mr. Heims is the Managing Partner of Falcon Equity Advisors GmbH of Switzerland and has been involved in international M&A and private equity investments for more than 25 years. Mr. Heims has served as Managing Partner in several international private equity funds with investment volumes of €300m to €800m supported by blue-chip institutional investors, including Deutsche Bank. His public company experience includes a CFO position of a NYSE-listed company.

Robert Scott, CPA, CA, CFA | CFO
Mr. Scott brings over 20 years of experience in public company management and corporate finance, including merchant and commercial banking. He has served as executive and board member of a number of Canadian listed issuers in a variety of industries that have raised capital in excess of C$150m. His roles have included involvement in corporate acquisitions and divestitures, financing as well as restructuring.
FinCanna Leadership Team – Advisory Board

Gaynell Rogers | ADVISOR TO THE BOARD
Since 2009, Ms. Rogers has continued as an expert and frequent speaker on national and international media relations, marketing and investments in the cannabis industry and is based in California. She was Head of Media Relations & Special Projects for 10 years at Harborside in Oakland. Formerly a Senior Publicist for Lucasfilm Ltd., Head of Feature Film Publicity for Pixar and secured the creation of the first cannabis mini series TV show “Weed Wars” on The Discovery Channel. She was the 1st in the industry to secure multiple national features for her clients in Fortune, NYT, and other major U.S. and international outlets.

Patrick Goggin | ADVISOR TO THE BOARD
Mr. Goggin is a Senior Attorney at Hoban Law Group (HLG), the United States’ premier cannabusiness law firm. He has waged battle on the legal front lines of industrial hemp and general cannabis reform for over two decades. Mr. Goggin is based in San Francisco where he helped lead industry efforts for passage of San Francisco’s inaugural ordinance regulating medical cannabis and later served on the city’s Medical Cannabis Task Force.

John Campbell, CPA, CA, MBA, CFA | ADVISOR TO THE BOARD
Mr. Campbell co-founded CWC Capital, a regional investment banking firm that raised in excess of $750M in capital. Mr. Campbell serves as a director of a number of private & public companies, and currently serves as Chairman & CFO of TriView Capital, one of Canada’s largest Exempt Market Dealers.

Rosy Mondin | ADVISOR TO THE BOARD
Ms. Mondin served as strategic advisor for several companies involved in the processing, distribution, and safe use of medical cannabis. Ms. Mondin is CEO & Director of Quadron Cannatech, which focuses on extraction and processing solutions. Ms. Mondin is also the co-Founder and Executive Director of the Cannabis Trade Alliance of Canada (CTAC) and Special Advisor to the Canadian Association of Medical Cannabis Dispensaries (CAMCD).

Dani Walton | ADVISOR TO THE BOARD
Ms. Walton has traveled the world with the executive team of Harborside for more than 10 years, promoting the positive impacts of the cannabis plant. She is also developing products for the in house Harborside brands and has been featured in Forbes, The Guardian, The Independent and numerous other publications and media outlets.
## Share Structure

As at July 7, 2020

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<th>FinCanna Capital Corp.</th>
<th>Number of Shares</th>
<th>$ Value on Exercise</th>
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<tr>
<td>Shares Issued &amp; Outstanding</td>
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<td>Warrants&lt;sup&gt;1&lt;/sup&gt;</td>
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<td>Options&lt;sup&gt;2&lt;/sup&gt;</td>
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<tr>
<td>Total Shares (Fully Diluted)</td>
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<td>$20,605,000</td>
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<sup>1</sup> Warrants
- $0.30 – 11,875,000 – Expiry Jan 2023
- $0.30 – 24,550,000 – Expiry Feb 2023

<sup>2</sup>Options
- 2,250,000 @ $0.30
- 3,350,000 @ $0.50
- 450,000 @ $0.30
- 150,000 @ $0.30
- 400,000 @ $0.30
- 250,000 @ $0.25

<sup>3</sup>Convertible Debentures
- 14,500,000 @ $0.15 – Maturity Jan 2023.
- 31,933,333 @ $0.15 – Maturity Feb 2023.

Note the $6,965,000 shown in the table is the amount of funds already received by FinCanna and is included as a liability on the Company’s balance sheet. Upon conversion, this liability would be extinguished.
**FinCanna Highlights**

- U.S. Focused with Emphasis on California
- Royalty Model is Very Attractive for Operators and FinCanna
- Diversified Investment Portfolio over Multiple Sectors
- Early Entrant in U.S. with Extensive Network
- Invest in Private Companies Not Available to Individual Investors